



Community Organization Fund Raising

Opportunities to Raise Funds

Questions and Answers

Q – How can I raise money for my favorite non-profit at LLF?

A – There are several ways to raise funds during LLF. All Community Organizations must fit the mission of CUF and register with the LLF prior to festival day. CUF reserves the right to determine if the requesting Community Organization qualifies to fit the mission of CUF.

COMMUNITY PARTNERS

Claiborne Parish religious, school, and 501(c)3 organizations can apply to be a LLF Community Partner. As a LLF Community Partner you have several ways to earn funds for your organization:

Community Food Court (CFC)

Any Claiborne Parish organization that has fund-raising needs during the year is eligible to register for a free booth at the Community Food Court (specific guidelines can be obtained by contacting lalegendsfest@gmail.com).

Community Vendor/Informational Booth (CV)

Community Partners are allowed to register for a booth in the vendor area at no charge. (as space allowed). The booth can be used to distribute information, sell wares, or collect for a fund-raiser. These “good for the Community partner” activities are restricted to the designated booth area and participation does not count toward Community Partner Points. Money raffles are not allowed at the Community Vendor booth.

Community Partner Points (CPP)

Community Partner Points are awarded based on individual activities of LLF Volunteers and LLF Ambassadors. At the close of books for the festival, if there is an operating profit, monies more than the seed money for the next festival are designated by the Claiborne Unite Foundation Board of Directors for Community grants to the Community Partners based on the points accumulated.

Community Partner Special Events (SEO)

Claiborne Unite Foundation may identify Special Events for the Festival. Special events are approved events that work with CUF Mission, use the LLF branding and marketing, but require expertise and volunteer assistance above the bandwidth of Claiborne Unite Foundation.

Claiborne Unite Foundation sets and receives the sponsorship requirements of the event. Claiborne Unite Foundation will fold the event into the event branding and marketing plan. The Community Partner operating the special event is subject to the guidelines of CUF, but are in control of any entry, registration, premiums of the event, revenue, expenses, and proceeds of the event. Special Events maybe capped at direct proceeds before balance is directed to the LLF Community Grant pool. Community Partner Special Event organizations must have prior approval of Claiborne Unite Foundation before approaching potential sponsors.

Event examples: 5K, Car Show, Fishing Tournament, Art Show, Legend Parade, Legend Golf Tournament,



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Pageants, Clay shoots, Trail Rides, Athletic Tournaments, etc. Community Partner Special Events direct volunteers only accumulate Community Partner Points if the proceeds or activity fulfil the “good for the festival” criteria. Organizations can register for a LLF Special Event and operate that event under the LLF marketing umbrella. Register at www.legendstfest.us

Q – We are not a Community Partner, can we still raise funds?

A – Non-Community Partners can purchase vendor booth space and sell goods in the defined area of the written space. No other solicitation outside of the designated booth is allowed.

Q – How does a Community become a LLF Community Partner?

A – The LLF Community Partner program is designed to reflect the mission of “pooled resources”. The program encourages registered 501(c)3 and religious, youth, school, civic organizations in Claiborne Parish to register and work in the with CUF/LLF in the planning and production of the festival. Claiborne Parish organizations are encouraged to complete application for LLF Community Partner early in the year and encourage their membership to be involved early.

Q – How do I earn points for my designated Community Partner?

A – There are multiple ways for individuals to earn support for a designated Community Partner. We encourage LLF Community Partners to coordinate with their organization to maximize their ability to earn money within the Community Partnership.

LLF Volunteer Points -Any individual’s registered participation as a team lead, attending a planning meeting, committee member or general participant in the activity planning the event earn points based on activity and role. LLF Volunteer points accumulate at all activities outside of the festival week.

LLF Ambassador Points – Any individual’s registered (in and out) participation in scheduled activity during the week of the festival, prep, set-up, day of event, clean-up, etc. earns points per shift. Shifts are currently defined as 3-hour work shifts. Partial shift credit (.333 per hour) may be given based on sign in/sign out. Point credit is only earned for activities “for the good of the festival”. LLF Ambassador Points can be earned by any registered participant interested in your organization. The individual must designate their selected organization at sign-in to earn points for your organization. If registered participant would like to split their time between two registered Community Partners, they must designate at check-in.

LLF Volunteer and Ambassador Points not designated to a specific registered LLF Community Partner default to Claiborne Unite Foundation, Inc, with a minimum of 50% to be designated to the LLF Claiborne Parish Tourism Grant Program.

One of the unique offers of Claiborne Unite Foundation’s Louisiana Legends Fest is the requirement of volunteers to produce the festival and the opportunity for registered Community to raise funds. This shared success of Claiborne Parish Community and the mission of Claiborne Unite is a great partnership. The need for consistent and fair points acquisition and distribution of any “LLF Ambassador” premiums must be defined based on work for the “good of the festival”. Knowing many of our wonderful volunteers also work directly for LLF Community Partners, the following define how the work is scored.

“For the Good of the Festival” – Work assignment with the direct recipient of the endeavor is the Louisiana Legends Fest. Assigned shift work to benefit the work needs of the festival, deployed based on the need of the festival, and done so as a positive reflection of LLF. These shifts are eligible for LLF Community Partner Points and / or Community Partner Premiums earned based on Check-in and Check-out.



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“For the Good of the Community Partner” – Work assignment with the direct recipient of the endeavor is the LLF Community Partner. Any work to benefit the work needs of the Community Partner are not eligible for LLF Community Partner Points and / or Community Partner Premiums.

Registered LLF Ambassadors can work for their organization and LLF. Report to the LLF Ambassadors Check-in for assignment, once you have completed your required LLF Partner shift.

When in question or doubt, the simple answer to the “for the good of the ?” is the basis of the answer.

EXAMPLES:

AMBASSDOR	FESTIVAL SHIFT	FESTIVAL SHIFT	PARTNER SHIFT	TOTAL LLF SHIFT	LLF COMMUNITY POINTS
1	9 AM - 6 PM	9 HOURS = 3 SHIFT	0	3	3
2	9AM – 12PM	3 HOURS = 1 SHIFT	0	1	3
3	9AM – 12PM	3 HOURS = 1 SHIFT	3PM – 6PM	1	3
4	NONE	NONE	9AM – 12PM	0	0
5	9AM-12PM; 3PM-6PM	2	12PM-3PM	2	6

Claiborne Unite Foundation is charged with using the supplied data by the individuals to determine final point totals. Claiborne Unite Foundation is responsible for the final distribution of the points based on this data and the totals reported to the CUF Board of Directors for any LLF Community Partner Grant distribution. Claiborne Unite Foundation is not responsible for un-reported, incomplete, or errored data from the individual. Claiborne Unite reserves the right to act as final decision on the LLF Community points.

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Q – Can I raise money for a national or Community outside of Claiborne Parish?

A – No, we appreciate all the great Community organizations, but LLF is governed by the mission to support Claiborne Parish Community . Select a local Community and register.