

LOUISIANA LEGENDS FEST TEAMS

ALL TEAM STRUCTURE INCLUDES A TEAM CAPTAIN, CO-CAPTAINS AND AMBASSADORS.

SPONSOR TEAM

The Sponsor Team is responsible for obtaining funding for the festival. They collaborate with current sponsors to maintain their support, while also seeking out and securing new sponsorships. Additionally, they ensure open lines of communication with sponsors regarding their benefits and any concerns they might encounter.

TALENT MGT TEAM

The Talent Management Team strives to present a diverse selection of artists for the festival while adhering to its approved budget. They communicate, acquire, and arrange the necessary equipment and services to ensure the artists perform at their best. Throughout the festival, the team focuses on maintaining seamless operations at the musical venues.

VENDOR TEAM

The Vendor Team plays a crucial role in reaching out to, acquiring, and maintaining communication with a variety of vendors to populate our different courts. These courts include Food, Art, Outdoor Recreation, Healthcare, and Vendor. The team will coordinate the mapping of vendors and determine booth placements. Team will check in with vendors, inform them of booth locations, provide information, supervise the setup and dismantling of booths, ensuring that all court areas are restored to their original condition after the event.

AMBASSADOR TEAM

The Ambassador Team will collaborate with every team, the public, and festival partners to create a substantial network of Ambassadors. They will manage the database, allocate tasks, and organize the Ambassador schedules. Throughout the festival, the Team will oversee the check-in and check-out process for all Ambassadors, communicate their work locations, coordinate the distribution of Ambassador premiums, and supply any necessary information.

FESTIVAL LOGISTICS TEAM

The Festival Logistics Team oversees event security, sanitation, and safety throughout the setup, the festival day, and the cleanup process. Their role includes identifying, communicating, acquiring, and organizing the essential equipment and services required for the festival's seamless operation. They will collaborate with various teams to assess needs related to security, sanitation, and safety. Additionally, they may establish sub-teams focused on Security, Parking, and Sanitation.

MARKETING TEAM

The Marketing Team plays a crucial role in crafting a marketing plan aimed at maximizing the festival's visibility while adhering to budget constraints. They ensure that the festival's branding remains consistent across all advertising and merchandise. Additionally, the team is in charge of all public communications related to the festival, which encompasses print media, social media platforms, television, and radio. They also collect and share information from all teams, distributing this vital communication to board members and other teams.