



**Our 2022 Legend...
Dr. James Andrews**



Saturday, Oct 22, 2021
Beautiful Downtown Homer

LEGENDSFEST.US

Claiborne Unite
La Legends Fest
P O Box 83
1Homer, LA 71040

LaLegendsFest@gmail.com

Dear Friends of Louisiana Legends Fest

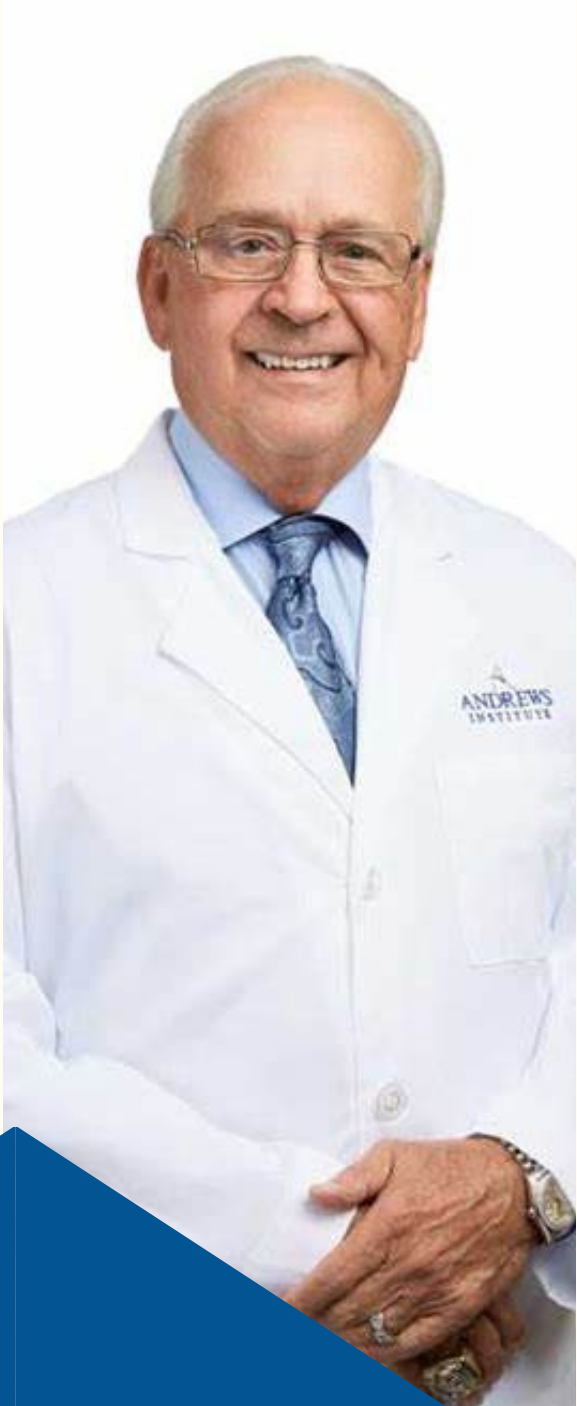
Our inaugural Louisiana Legends Fest honoring local blues legend Bobby Rush in 2021 was a resounding success. This year's festival is scheduled for Saturday October 22, 2022 in downtown Homer. Our Louisiana Legend this year is Homer native Dr. James Andrews, a nationally and internationally known orthopedic surgeon. Dr. Andrews is renowned in the field of sports medicine. He is a past president of the American Orthopedic Society for Sports Medicine and has served on the Board of Directors for the Arthroscopy Association of North America and the International Knee Society.

A graduate of Homer High School, Dr. Andrews played on the legendary Iron Man Team of 1957. He was the SEC pole vault champion while at LSU. He's been inducted into the Alabama Sports Hall of Fame, the Louisiana Sports Hall of Fame and the American Orthopedic Society for Sports Medicine Hall of Fame. He has been a Clinical Professor of Orthopedic Surgery at medical schools in Alabama, Virginia, Kentucky, South Carolina and at Tulane in Louisiana. In 2020 he was named Tulane Medical School's Alumni of the year.

A reception recognizing our sponsors and artists with a tribute to our Legend, Dr. Andrews, will be held Friday night October 21, 2022 at Claiborne Electric Co-Op. Saturday the festival opens with planned 5K run followed by refreshments provided by our local restaurants. Music performances are scheduled on both the Main Stage and the Gospel Stage throughout the day. Food, artists, and vendors will be set up throughout the downtown areas with special scheduled tours of both the Ford Museum and the Courthouse on the Square. Other courts will highlight the exceptional medical resources and the outstanding recreational opportunities in Claiborne Parish.

The Louisiana Legends Festival's mission is to "develop tourism focused events that celebrate the history, people and resources of Claiborne Parish, that promote economic development and that provide financial support for area non-profits." As a result of the incredible parish wide and regional sponsorship support, LLF 2021 not only met, but exceeded our fundraising goal generating grants to our participating charities. We are deeply grateful for the generous support of each of our 2021 sponsors and are dedicated to building upon that success, increasing our fundraising efforts and level of community engagement, to provide an even greater festival experience and economic impact in 2022. Hope to see you there.

Tina Kendrick and Terry Kendrick, Co-Chairs
Darden Gladney, Co-Chair
LLF Sponsorship Committee



Saturday, Oct 21, 2022 10 - 6
Beautiful Downtown Homer

LEGENDSFEST.US

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Homer, LA 71040
LaLegendsFest@gmail.com
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2022 LLF SPONSOR LEVELS

TITLE SPONSOR (1).....\$15,000

The Festival will be known as the “[Title Sponsor Name] Louisiana Legends Fest”....and much more!

MAIN STAGE SPONSOR (1).....\$ 7,500

The Festival’s main stage will be known as the “[Main Stage Sponsor Name] Stage” in all festival media....and much more!

GOSPEL STAGE SPONSOR (1).....\$ 5,000

The Festival’s gospel stage will be known as the “[Gospel Stage Sponsor Name] Gospel Stage” in all festival media...and more!

SPECIAL COURT SPONSOR (2).....\$ 5,000

The Festival’s Health/Outdoor Recreation Court area will be known as the “[Special Court Sponsor Name] Health/Outdoor Recreation Court” in all festival media along with banner placement in area....and more!

COURT SPONSOR (4).....\$ 2,500

The Festival’s Food Court, Vendor Court, Car Show and 5K Sponsor area will be known as the “[Sponsor Name] [Court Name] Court” in all festival media along with banner placement in area....and more!

COMMUNITY SPOTLIGHT SPONSOR (5).....\$ 1,000

The Festival’s Community Spotlight Hero’s Breakfast, Farmer Market, History, Kid’s Korner, Business and Art will be known as the “[Sponsor Name] [Spotlight Area] Spotlight” in all festival media along with banner placement in area...and more!

LOUISIANA LEGENDS COUNCIL SPONSOR\$ 1,000

(Unlimited) Will serve on the Louisiana Legends Council to review Legend Nominees and select the 2023 LLF Legend....and more!

FRIENDS OF THE LEGEND: DR. JIMMY ANDREWS..\$ 1,000

(Unlimited) Sponsor will be recognized as a special sponsor in print, digital or verbal acknowledgements...and more!

GOLD SPONSOR (Unlimited).....\$ 500

Will receive a signed and numbered 2022 Louisiana Legends Fest Official Poster.

SILVER SPONSOR (Unlimited).....\$ 250

FRIENDS OF THE LA LEGENDS FEST (Unlimited)..\$ 100

DR. ANDREWS FAN (Unlimited).....\$ Any Amt

Claiborne Unite's 501(C)3 status is pending with the IRS.



BEAUTIFUL DOWNTOWN HOMER, LOUISIANA

October 22, 2022

SPONSOR AGREEMENT

BUSINESS NAME: _____

CONTACT: _____

ADDRESS: _____

EMAIL: _____

PHONE(S): _____

WEBSITE/FB: _____

SPONSORSHIP LEVEL/TITLE

☐ \$15,000 ☐ \$7,500 ☐ \$5,000 ☐ \$2,500 ☐ \$1,000 ☐ \$500 ☐ \$250 ☐ \$100 ☐ Other Amt: _____

Sponsorship Title: _____

PAYMENT

☐ Check # _____ ☐ Online www.legendsfest.us ☐ Email Invoice ☐ Mail Invoice

☐ Credit Card Number: _____ Expiration: ____/____ CVV Code: _____

Name on Card: _____ Billing Zip Code: _____

Sponsorships will be designated upon receipt of funds.

Thank you for your support of the 2022 Louisiana Legends Fest.

Date

Sponsor Signature

Form and Payment can be completed online at "**LegendsFest.us**". Check or money order is to be made payable to **CLAIBORNE UNITE**. Mail to: Claiborne Unite, 144 Quail Trail Road, Homer, LA 71040 Questions? Call Tina Kendrick (Sponsor Chair) @ 318-458-4629 or Jack Hightower (Claiborne Unite President) @ 318-433-1312 or Email us @ClaiborneUnite@gmail.com

Committee Member Signature:

Date:

NOTE: Claiborne Unite's 501(C)3 status is pending with the IRS but all Sponsorships should be Tax Deductible. You will receive acknowledgement of your sponsorship for your records.

*Should you not be able to use your tickets provided for the LLF Legend and Sponsor Dinner to be held on October 21, 2022, please feel free to pass them along to friends or family. You may also return them to Claiborne Unite so that they may be sold to raise funds for the festival.

TITLE SPONSOR

This sponsorship is exclusive and is the top financial supporter of the Festival.

Festival Expectations of the Title Sponsor:

- Corporate Sponsor's goals should align with the Festival's goals and objectives as outlined in the Festival's Marketing Plan.
- Tax Deductible Cash donation of \$15,000 or more.
- Possible in-kind donation of goods or services for the production of the Festival.



Title Sponsor Expectations of the Festival:

- Festival support of Sponsor outcomes. (i.e. reinforce image, increase brand loyalty, show community support, build customer base, etc.)
- Identify ways to measure outcomes that meet the sponsor's expectations.

Naming/Branding Opportunities:

- The Festival will be known as the "[Title Sponsor Name] Louisiana Legends Fest".
- The words "Presented By" and the Sponsors branding placement will either appear above, below or adjacent to the LLFest logo in all media campaigns.
- Title Sponsors branding will appear on all LLF marketing print, digital and social media.
- Title Sponsor branding will appear at the top of LLF's Sponsor's web page. Branding will be in the form of sponsor's logo and a written post outlining Sponsors mission, products and/or services with a clickable link to sponsors website or FaceBook page.
- Multiple banners with Title Sponsor branding will be placed in prominent areas of the festival.
- Sixteen (16) invitations to a "LLF 2022 Legends Dinner Honoring Dr. Jimmy Andrews" and reception party to be held on Friday, October 21, 2022.

Other benefits

- Title Sponsor will be publicly recognized for their support numerous times at all festival events.
- Personally signed and numbered print of the 2022 Louisiana Legends Official Poster
- Six (6) Louisiana Legends Fest official directors chairs.

After the Festival

- Sponsor will be provided a sponsorship fulfillment report if requested.

MAIN STAGE SPONSOR

This sponsorship is exclusive. Only one is available.

Festival Expectations of the Main Stage Sponsor:

- Corporate Sponsor's goals should align with the Festivals goals and objectives as outlined in the Festivals Marketing Plan.
- Tax Deductible Cash donation of \$7,500 or more
- Possible in-kind donation of goods or services for the production of the Festival.



Main Stage Sponsor Expectations of the Festival:

- Festival support of Sponsor outcomes. (i.e. reinforce image, increase brand loyalty, show community support, build customer base, etc.)
- Identify ways to measure outcomes that meet the sponsor's expectations.

Naming/Branding Opportunities:

- The Festival's main stage will be known as the "[Main Stage Sponsor Name] Stage" in all festival media.
- Main Stage Sponsor's branding placement will appear immediately below the Title Sponsor on the Festival's Sponsor web page. Branding will be in the form of sponsor's logo with a clickable link to sponsors website or FaceBook page.
- Business Name and Logo will be published in press release and other printed, digital and social media marketing for the Louisiana Legends Fest 2022.

Other benefits

- Sponsor will be recognized for their support at festival events.
- Eight (8) invitations to a "LLF 2022 Legends Dinner Honoring Dr. Jimmy Andrews" and reception party to be held on Friday, October 21, 2022.
- Personally signed and numbered print of the 2022 Louisiana Legends Official Poster
- Four (4) Louisiana Legends Fest official directors chairs.

After the Festival

- Sponsor will be provided a sponsorship fulfillment report if requested.

GOSPEL STAGE SPONSOR

This sponsorship is exclusive. Only one is available.

Festival Expectations of the Gospel Stage Sponsor:

- Corporate Sponsor's goals should align with the Festival's goals and objectives as outlined in the Festival's Marketing Plan.
- Tax Deductible Cash donation of \$ 5,000 or more
- Possible in-kind donation of goods or services for the production of the Festival.



Gospel Stage Sponsor Expectations of the Festival:

- Festival support of Sponsor outcomes. (i.e. reinforce image, increase brand loyalty, show community support, build customer base, etc.)
- Identify ways to measure outcomes that meet the sponsor's expectations.

Naming/Branding Opportunities:

- The Festival's gospel stage will be known as the "[Gospel Stage Sponsor Name] Gospel Stage" in all festival media.
- Gospel Stage Sponsor's branding placement will appear immediately below the Main Stage Sponsor on the Festival's Sponsor web page. Branding will be in the form of sponsor's logo with a clickable link to sponsor's website or Facebook page.
- Business Name and Logo will be published in press release and other printed, digital and social media marketing for the Louisiana Legends Fest 2022.

Other benefits

- Sponsor will be recognized for their support at festival events.
- Six (6) invitations to a "LLF 2022 Legends Dinner Honoring Dr. Jimmy Andrews" and reception party to be held on Friday, October 21, 2022.
- Personally signed and numbered print of the 2022 Louisiana Legends Official Poster
- Two (2) Louisiana Legends Fest official directors chairs.

After the Festival

- Sponsor will be provided a sponsorship fulfillment report if requested.

SPECIAL COURT SPONSOR

This sponsorship is available for the Health or Outdoor Recreation Courts.

Festival Expectations of the Special Court Sponsor:

- Corporate Sponsor's goals should align with the Festivals goals and objectives as outlined in the Festivals Marketing Plan.
- Tax Deductible Cash donation of \$ 5,000 or more
- Possible in-kind donation of goods or services for the production of the Festival.



Special Court Sponsor Expectations of the Festival:

- Festival support of Sponsor outcomes. (i.e. reinforce image, increase brand loyalty, show community support, build customer base, etc.)
- Identify ways to measure outcomes that meet the sponsor's expectations.

Naming/Branding Opportunities:

- The Festival's Health/Outdoor Recreation Court area will be known as the "[Special Court Sponsor Name] Health/Outdoor Recreation Court "in all festival media along with banner placement in area.
- Special Court Sponsor's branding placement will appear immediately below the Gospel Stage Sponsor on the Festival's Sponsor web page. Branding will be in the form of sponsor's logo with a clickable link to sponsors website or FaceBook page.
- Business Name and Logo will be published in press release and other printed, digital and social media marketing for the Louisiana Legends Fest 2022.

Other benefits

- Sponsor will be recognized for their support at festival events.
- Six (6) invitations to a "LLF 2022 Legends Dinner Honoring Dr. Jimmy Andrews" and reception party to be held on Friday, October 21, 2022.
- Personally signed and numbered print of the 2022 Louisiana Legends Official Poster
- Two (2) Louisiana Legends Fest official directors chairs.

After the Festival

- Sponsor will be provided a sponsorship fulfillment report if requested.

COMMUNITY SPOTLIGHT SPONSOR

**This sponsorship is only available for the Hero's Breakfast/Farmer's Market/History/
Business/ Kid's Korner or Art area community spotlights.**

Festival Expectations of the Community Spotlight Sponsor:

- Corporate Sponsor's goals should align with the Festivals goals and objectives as outlined in the Festivals Marketing Plan.
- Tax Deductible Cash donation of \$ 1,000 or more
- Possible in-kind donation of goods or services for the production of the Festival.



History Spotlight Sponsor Expectations of the Festival:

- Festival support of Sponsor outcomes. (i.e. reinforce image, increase brand loyalty, show community support, build customer base, etc.)
- Identify ways to measure outcomes that meet the sponsor's expectations.

Naming/Branding Opportunities:

- The Festival's Community Spotlight area will be known as the "[Sponsor Name Spotlight Area] Spotlight" in all festival media along with banner placement in area.
- Comm. Spotlight Sponsor's branding placement will appear immediately below the Court Sponsors on the Festival's Sponsor web page. Branding will be in the form of sponsor's logo with a clickable link to sponsors website or FaceBook page.
- Business Name and Logo will be published in press release and other printed, digital and social media marketing for the Louisiana Legends Fest 2022.

Other benefits

- Sponsor will be recognized for their support at festival events.
- Two (2) invitations to a "LLF 2022 Legends Dinner Honoring Dr. Jimmy Andrews" and reception party to be held on Friday, October 21, 2022.
- Personally signed and numbered print of the 2022 Louisiana Legends Official Poster

After the Festival

- Sponsor will be provided a sponsorship fulfillment report if requested.

COURT SPONSOR

This sponsorship is available for the Food or Vendor Courts, Car Show or 5K Run.

Festival Expectations of the Court Sponsor:

- Corporate Sponsor's goals should align with the Festival's goals and objectives as outlined in the Festival's Marketing Plan.
- Tax Deductible Cash donation of \$ 2,500 or more
- Possible in-kind donation of goods or services for the production of the Festival.



Court Sponsor Expectations of the Festival:

- Festival support of Sponsor outcomes. (i.e. reinforce image, increase brand loyalty, show community support, build customer base, etc.)
- Identify ways to measure outcomes that meet the sponsor's expectations.

Naming/Branding Opportunities:

- The Festival's Food/Vendor Court/ Car Show/5K Run area will be known as the "[Court Sponsor Name] Food/Vendor Court/Car Show/5K Run" in all festival media along with banner placement in area.
- Court Sponsor's branding placement will appear immediately below the Special Court Sponsors on the Festival's Sponsor web page. Branding will be in the form of sponsor's logo with a clickable link to sponsors website or FaceBook page.
- Business Name and Logo will be published in press release and other printed, digital and social media marketing for the Louisiana Legends Fest 2022.

Other benefits

- Sponsor will be recognized for their support at festival events.
- Four (4) invitations to a "LLF 2022 Legends Dinner Honoring Dr. Jimmy Andrews" and reception party to be held on Friday, October 21, 2022.
- Personally signed and numbered print of the 2022 Louisiana Legends Official Poster
- One(1) Louisiana Legends Fest official directors chair.

After the Festival

- Sponsor will be provided a sponsorship fulfillment report if requested.

LOUISIANA LEGENDS COUNCIL

Membership into the exclusive Louisiana Legends Council by individuals and/or couples.

Festival Expectations of the Legends Council:

- Legends Council's goals should align and support the Festivals goals and objectives.
- Tax Deductible Cash donation of \$ 1,000 or more
- Possible in-kind donation of goods or services for the production of the Festival.



Legends Council Expectations of the Festival:

- Legends Council members will serve as a Festival advisor to:
 - Identify future Louisiana Legends Honorees.

Naming/Branding Opportunities:

- Legends Council members will be acknowledged in press release and other printed, digital and social media marketing for the Louisiana Legends Fest 2022.

Other benefits

- Two (2) invitations to an "LLF 2022 Legends Dinner Honoring Dr. Jimmy Andrews" and reception party to be held on Friday, October 21, 2022.
- Personally signed and numbered print of the 2022 Louisiana Legends Official Poster

After the Festival

- Attend the After the Festival meeting to provide input about the Festival. Meeting date and time to be announced.

FRIEND OF THE LEGEND: DR JAMES ANDREWS

Unlimited number of sponsorships available.

Festival Expectations of the Friend of the Legend:

- Friend of the Legend's goals should align and support the Festival's goals and objectives.
- Tax Deductible Cash donation of \$ 1,000 or more
- Possible in-kind donation of goods or services for the production of the Festival.



Friend of the Legend Expectations of the Festival:

- Festival support of Sponsor outcomes. (i.e. reinforce image, increase brand loyalty, show community support, build customer base, etc.)

Naming/Branding Opportunities:

- Friends of the Legend sponsors will be acknowledged in press release and other printed, digital and social media marketing for the Louisiana Legends Fest 2022.

Other benefits

- Two (2) invitations to an "LLF 2022 Legends Dinner Honoring Dr. Jimmy Andrews" and reception party to be held on Friday, October 21, 2022.
- Personally signed and numbered print of the 2022 Louisiana Legends Official Poster

After the Festival

- Sponsor will be provided a sponsorship fulfillment report if requested.

GOLD SPONSOR

This sponsorship availability is unlimited.

Festival Expectations of the Gold Sponsor:

- Sponsor's goals should align with the Festival's goals and objectives as outlined in the Festival's Marketing Plan.
- Tax Deductible Cash donation of \$ 500 or more
- Possible in-kind donation of goods or services for the production of the Festival.



Gold Sponsor Expectations of the Festival:

- Festival support of Sponsor outcomes. (i.e. reinforce image, increase brand loyalty, show community support, build customer base, etc.)

Naming/Branding Opportunities:

- Gold Sponsors will be acknowledged in press release and other printed, digital and social media marketing for the Louisiana Legends Fest 2022.

Other benefits

- Personally signed and numbered print of the 2022 Louisiana Legends Official Poster.

After the Festival

- Sponsor will be provided a sponsorship fulfillment report if requested.

SILVER SPONSOR

This sponsorship availability is unlimited.

Festival Expectations of the Silver Sponsor:

- Sponsor's goals should align with the Festival's goals and objectives as outlined in the Festival's Marketing Plan.
- Tax Deductible Cash donation of \$ 250 or more
- Possible in-kind donation of goods or services for the production of the Festival.



Silver Sponsor Expectations of the Festival:

- Festival support of Sponsor outcomes. (i.e. reinforce image, increase brand loyalty, show community support, build customer base, etc.)

Naming/Branding Opportunities:

- Silver Sponsors will be acknowledged in press release and other printed, digital and social media marketing for the Louisiana Legends Fest 2022.

FRIENDS OF THE LA LEGENDS FEST

This sponsorship availability is unlimited.

Festival Expectations of the Friends of the LA Legends Fest Sponsor:

- Sponsor's goals should align with the Festivals goals and objectives as outlined in the Festivals Marketing Plan.
- Tax Deductible Cash donation of \$ 100.
- Possible in-kind donation of goods or services for the production of the Festival.



Friends of the LA Legends Fest Expectations of the Festival:

- Festival support of Sponsor outcomes. (i.e. reinforce image, increase brand loyalty, show community support, build customer base, etc.)

Naming/Branding Opportunities:

- Friends of the LA Legends Fest will be acknowledged in press release and other printed, digital and social media marketing for the Louisiana Legends Fest 2022.

DR. ANDREWS FAN

This sponsorship availability is unlimited.

Festival Expectations of the Silver Sponsor:

- Sponsor's goals should align with the Festival's goals and objectives as outlined in the Festival's Marketing Plan.
- Tax Deductible Cash donation of **Any Amount**.
- Possible in-kind donation of goods or services for the production of the Festival.



Dr. Andrews Fan Expectations of the Festival:

- Festival support of Sponsor outcomes. (i.e. reinforce image, increase brand loyalty, show community support, build customer base, etc.)

Naming/Branding Opportunities:

- Dr. Andrews Fans will be acknowledged in press release and other printed, digital and social media marketing for the Louisiana Legends Fest 2022.