

GOSPEL STAGE SPONSOR

This sponsorship is exclusive. Only one is available.

Festival Expectations of the Gospel Stage Sponsor:

- Corporate Sponsor's goals should align with the Festival's goals and objectives as outlined in the Festival's Marketing Plan.
- Tax Deductible Cash donation of \$ 5,000 or more
- Possible in-kind donation of goods or services for the production of the Festival.



Gospel Stage Sponsor Expectations of the Festival:

- Festival support of Sponsor outcomes. (i.e. reinforce image, increase brand loyalty, show community support, build customer base, etc.)
- Identify ways to measure outcomes that meet the sponsor's expectations.

Naming/Branding Opportunities:

- The Festival's gospel stage will be known as the "[Gospel Stage Sponsor Name] Gospel Stage" in all festival media.
- Gospel Stage Sponsor's branding placement will appear immediately below the Main Stage Sponsor on the Festival's Sponsor web page. Branding will be in the form of sponsor's logo with a clickable link to sponsor's website or Facebook page.
- Business Name and Logo will be published in press release and other printed, digital and social media marketing for the Louisiana Legends Fest 2023.
- We encourage assistance in promoting the La Legends Fest through social media posts, displaying Festival poster (for businesses), distributing Festival flyers, and displaying the Festival yard signs.

Other benefits

- Sponsor will be recognized for their support at festival events.
- Six(6) invitations to a "LLF 2023 Legends Dinner Honoring TBA" and reception party to be held on a date TBA.
- Personally signed and numbered print of the 2023 Louisiana Legends Official Poster
- Two (2) Louisiana Legends Fest official directors chairs.
- Two (2) Tickets to La Legends Fest VIP seating area during the festival.
- Identify and vote on future Louisiana Legends Honorees.

After the Festival

- Sponsor will be provided a sponsorship fulfillment report if requested.

SPECIAL COURT/PAVILION SPONSOR

This sponsorship is available for the Health, Outdoor Recreation Courts or Legends Performance Pavilion.

Festival Expectations of the Special Court/Pavilion Sponsor:

- Corporate Sponsor's goals should align with the Festival's goals and objectives as outlined in the Festival's Marketing Plan.
- Tax Deductible Cash donation of \$ 5,000 or more
- Possible in-kind donation of goods or services for the production of the Festival.



Special Court/Pavilion Sponsor Expectations of the Festival:

- Festival support of Sponsor outcomes. (i.e. reinforce image, increase brand loyalty, show community support, build customer base, etc.)
- Identify ways to measure outcomes that meet the sponsor's expectations.

Naming/Branding Opportunities:

- The Festival's Health/Outdoor Recreation Court or Legend Pavilion area will be known as the "[Special Court/Pavilion Sponsor Name] Health/Outdoor Recreation Court or Legend Pavilion" in all festival media along with banner placement in area.
- Special Court/Pavilion Sponsor's branding placement will appear immediately below the Gospel Stage Sponsor on the Festival's Sponsor web page. Branding will be in the form of sponsor's logo with a clickable link to sponsor's website or Facebook page.
- Business Name and Logo will be published in press release and other printed, digital and social media marketing for the Louisiana Legends Fest 2023.
- We encourage assistance in promoting the La Legends Fest through social media posts, displaying Festival poster (for businesses), distributing Festival flyers, and displaying the Festival yard signs.

Other benefits

- Sponsor will be recognized for their support at festival events.
- Six (6) invitations to a "LLF 2023 Legends Dinner Honoring TBA" and reception party to be held on a date TBA.
- Personally signed and numbered print of the 2023 Louisiana Legends Official Poster
- Two (2) Louisiana Legends Fest official directors chairs.
- Two (2) Tickets to La Legends Fest VIP seating area during the festival.
- Identify and vote on future Louisiana Legends Honorees.

After the Festival

- Sponsor will be provided a sponsorship fulfillment report if requested.

COURT SPONSOR

This sponsorship is available for the Food or Vendor Courts, VIP Lounge, Fishing Tournament, Car Show or 5K Run.

Festival Expectations of the Court Sponsor:

- Corporate Sponsor's goals should align with the Festival's goals and objectives as outlined in the Festival's Marketing Plan.
- Tax Deductible Cash donation of \$ 2,500 or more
- Possible in-kind donation of goods or services for the production of the Festival.



Court Sponsor Expectations of the Festival:

- Festival support of Sponsor outcomes. (i.e. reinforce image, increase brand loyalty, show community support, build customer base, etc.)
- Identify ways to measure outcomes that meet the sponsor's expectations.

Naming/Branding Opportunities:

- The Festival's Food/Vendor Court/ Car Show/5K Run/VIP Lounge/Fishing Tournament area will be known as the "[Court Sponsor Name] Food/Vendor Court/Car Show/5K Run/VIP Lounge/Fishing Tournament" in all festival media along with banner placement in area.
- Court Sponsor's branding placement will appear immediately below the Special Court Sponsors on the Festival's Sponsor web page. Branding will be in the form of sponsor's logo with a clickable link to sponsor's website or Facebook page.
- Business Name and Logo will be published in press release and other printed, digital and social media marketing for the Louisiana Legends Fest 2023.
- We encourage assistance in promoting the La Legends Fest through social media posts, displaying Festival poster (for businesses), distributing Festival flyers, and displaying the Festival yard signs.

Other benefits

- Sponsor will be recognized for their support at festival events.
- Four (4) invitations to a "LLF 2023 Legends Dinner Honoring TBA" and reception party to be held on a date TBA.
- Personally signed and numbered print of the 2023 Louisiana Legends Official Poster
- One(1) Louisiana Legends Fest official directors chair.
- Two (2) Tickets to La Legends Fest VIP seating area during the festival.
- Identify and vote on future Louisiana Legends Honorees.

After the Festival

- Sponsor will be provided a sponsorship fulfillment report if requested.

COMFORT STATION SPONSOR

This sponsorship is exclusive. Only one is available.

Festival Expectations of the Comfort Station Sponsor:

- Corporate Sponsor's goals should align with the Festival's goals and objectives as outlined in the Festival's Marketing Plan.
- Tax Deductible Cash donation of \$ 2,000 or more
- Possible in-kind donation of goods or services for the production of the Festival.



Court Sponsor Expectations of the Festival:

- Festival support of Sponsor outcomes. (i.e. reinforce image, increase brand loyalty, show community support, build customer base, etc.)
- Identify ways to measure outcomes that meet the sponsor's expectations.

Naming/Branding Opportunities:

- The Festival's Comfort Station areas will be known as the "[Comfort Station Sponsor Name] Area" in all festival media along with banner placement in area.
- Comfort Station Sponsor's branding placement will appear immediately below the Court Sponsors on the Festival's Sponsor web page. Branding will be in the form of sponsor's logo with a clickable link to sponsor's website or Facebook page.
- Business Name and Logo will be published in press release and other printed, digital and social media marketing for the Louisiana Legends Fest 2023.
- We encourage assistance in promoting the La Legends Fest through social media posts, displaying Festival poster (for businesses), distributing Festival flyers, and displaying the Festival yard signs.

Other benefits

- Sponsor will be recognized for their support at festival events.
- Three (3) invitations to a "LLF 2023 Legends Dinner Honoring TBA" and reception party to be held on a date TBA.
- Personally signed and numbered print of the 2023 Louisiana Legends Official Poster
- One(1) Louisiana Legends Fest official directors chair.
- Two (2) Tickets to La Legends Fest VIP seating area during the festival.
- Identify and vote on future Louisiana Legends Honorees.

After the Festival

- Sponsor will be provided a sponsorship fulfillment report if requested.

COMMUNITY SPOTLIGHT SPONSOR

**This sponsorship is only available for the Farmer's Market/History/
Business/ Kid's Korner or Art area community spotlights.**

Festival Expectations of the Community Spotlight Sponsor:

- Corporate Sponsor's goals should align with the Festivals goals and objectives as outlined in the Festivals Marketing Plan.
- Tax Deductible Cash donation of \$ 1,000 or more
- Possible in-kind donation of goods or services for the production of the Festival.



Community Spotlight Sponsor Expectations of the Festival:

- Festival support of Sponsor outcomes. (i.e. reinforce image, increase brand loyalty, show community support, build customer base, etc.)
- Identify ways to measure outcomes that meet the sponsor's expectations.

Naming/Branding Opportunities:

- The Festival's Community Spotlight area will be known as the "[Sponsor Name Spotlight Area] Spotlight" in all festival media along with banner placement in area.
- Community Spotlight Sponsor's branding placement will appear immediately below the Court Sponsors on the Festival's Sponsor web page. Branding will be in the form of sponsor's logo with a clickable link to sponsors website or FaceBook page.
- Business Name and Logo will be published in press release and other printed, digital and social media marketing for the Louisiana Legends Fest 2023.
- We encourage assistance in promoting the La Legends Fest through social media posts, displaying Festival poster (for businesses), distributing Festival flyers, and displaying the Festival yard signs.

Other benefits

- Sponsor will be recognized for their support at festival events.
- Two (2) invitations to an "LLF 2023 Legends Dinner " and reception party to be held on a date to be determined in October 2023.
- Two (2) LLF VIP tickets with access to the "Best Seats in the House", access to the LLF VIP Lounge and VIP parking during the festival.
- Identify and vote on future Louisiana Legends Honorees.
- Personally signed and numbered print of the 2023 Louisiana Legends Official Poster

After the Festival

- Sponsor will be provided a sponsorship fulfillment report if requested.

LOUISIANA LEGENDS COUNCIL

Membership into the Louisiana Legends Council by businesses, individuals and/or couples.

Festival Expectations of the Legends Council:

- Legends Council's goals should align and support the Festivals goals and objectives.
- Tax Deductible Cash donation of \$ 1,000 or more
- Possible in-kind donation of goods or services for the production of the Festival.



Legends Council Expectations of the Festival:

- Legends Council members will serve as a Festival advisor to:
 - Identify and vote on future Louisiana Legends Honorees.

Naming/Branding Opportunities:

- Legends Council members will be acknowledged in press releases and other printed, digital and social media marketing for the Louisiana Legends Fest 2023.
- We encourage assistance in promoting the La Legends Fest through social media posts, displaying Festival poster (for businesses), distributing Festival flyers, and displaying the Festival yard signs.

Other benefits

- Two (2) invitations to an "LLF 2023 Legends Dinner " and reception party to be held on a date to be determined in October 2023.
- Two (2) LLF VIP tickets with access to the "Best Seats in the House", access to the LLF VIP Lounge and VIP parking during the festival.
- Personally signed and numbered print of the 2023 Louisiana Legends Official Poster

After the Festival

- Attend the After the Festival meeting to provide input about the Festival. Meeting date and time to be announced.

FRIEND OF THE LEGEND: (TBA)

Unlimited number of sponsorships available.

Festival Expectations of the Friend of the Legend:

- Friend of the Legend's goals should align and support the Festival's goals and objectives.
- Tax Deductible Cash donation of \$ 1,000 or more
- Possible in-kind donation of goods or services for the production of the Festival.



Friend of the Legend Expectations of the Festival:

- Festival support of Sponsor outcomes. (i.e. reinforce image, increase brand loyalty, show community support, build customer base, etc.)

Naming/Branding Opportunities:

- Friends of the Legend sponsors will be acknowledged in press release and other printed, digital and social media marketing for the Louisiana Legends Fest 2023.

Other benefits

- Two (2) invitations to an "LLF 2023 Legends Dinner " and reception party to be held on a date to be determined in October 2023.
- Two (2) LLF VIP tickets with access to the "Best Seats in the House", access to the LLF VIP Lounge and VIP parking during the festival.
- Identify and vote on future Louisiana Legends Honorees.
- Personally signed and numbered print of the 2023 Louisiana Legends Official Poster

After the Festival

- Sponsor will be provided a sponsorship fulfillment report if requested.

GOLD SPONSOR

This sponsorship availability is unlimited.

Festival Expectations of the Gold Sponsor:

- Sponsor's goals should align with the Festivals goals and objectives as outlined in the Festivals Marketing Plan.
- Tax Deductible Cash donation of \$ 500 or more
- Possible in-kind donation of goods or services for the production of the Festival.



Gold Sponsor Expectations of the Festival:

- Festival support of Sponsor outcomes. (i.e. reinforce image, increase brand loyalty, show community support, build customer base, etc.)

Naming/Branding Opportunities:

- Gold Sponsors will be acknowledged in press release and other printed, digital and social media marketing for the Louisiana Legends Fest 2023.
- We encourage assistance in promoting the La Legends Fest through social media posts, displaying Festival poster (for businesses), distributing Festival flyers, and displaying the Festival yard signs.

Other benefits

- Personally signed and numbered print of the 2023 Louisiana Legends Official Poster.

After the Festival

- Sponsor will be provided a sponsorship fulfillment report if requested.

SILVER SPONSOR

This sponsorship availability is unlimited.

Festival Expectations of the Silver Sponsor:

- Sponsor's goals should align with the Festival's goals and objectives as outlined in the Festival's Marketing Plan.
- Tax Deductible Cash donation of \$ 250 or more
- Possible in-kind donation of goods or services for the production of the Festival.



Silver Sponsor Expectations of the Festival:

- Festival support of Sponsor outcomes. (i.e. reinforce image, increase brand loyalty, show community support, build customer base, etc.)

Naming/Branding Opportunities:

- Silver Sponsors will be acknowledged in press release and other printed, digital and social media marketing for the Louisiana Legends Fest 2023.
- We encourage assistance in promoting the La Legends Fest through social media posts, displaying Festival poster (for businesses), distributing Festival flyers, and displaying the Festival yard signs.

FANS OF THE LEGENDS FEST

This sponsorship availability is unlimited.

Festival Expectations of the Fans of the Legends Fest Sponsor:

- Sponsor's goals should align with the Festival's goals and objectives as outlined in the Festival's Marketing Plan.
- Tax Deductible Cash donation of up to and including \$ 100.
- Possible in-kind donation of goods or services for the production of the Festival.



Fans of the Legends Fest Sponsor Expectations of the Festival:

- Festival support of Sponsor outcomes. (i.e. reinforce image, increase brand loyalty, show community support, build customer base, etc.)

Naming/Branding Opportunities:

- Fans of the Legends Fest will be acknowledged in press release and other printed, digital and social media marketing for the Louisiana Legends Fest 2023.
- We encourage assistance in promoting the La Legends Fest through social media posts, displaying Festival poster (for businesses), distributing Festival flyers, and displaying the Festival yard signs.